

New Entrepreneur: Jess Strain – Ovrblloom – UK

Host Entrepreneur: Santi Mallorqui Gou – Organic Cotton Colours – Spain

3 months in Spain



Jess had started her textile hat design company and was looking for support in developing her business through collaborating with an experience business person.

After checking various hosts available on the Erasmus for young entrepreneurs platform, she engaged in discussions with 2, one in Italy and 1 in Spain in order to understand the potential for learning and growth for herself and undertsnading what she could bring to the host.

Santi, the host in Spain, welcomed Jess for 3 months at the end of 2022 and they hit it off!

Jess reporting that she had been really enjoying her time in Spain and it has allowed her to develop her own business goals and vision in a supported environment. She assisted the host in developing processes and tracking system for his business and she also took part in a pitching competition during her stay and won the first place and a grant of 5 000 pounds in the process which will allow her to invest further in her product design and development with the assistance of her Spanish host.