

**Success Story:**

*Image: The HE and NE collaborating through the brainstorming of ideas with sketching to communicate these ideas more effectively.*



**A bit about you and a bit about the host and how you discovered the programme and why you decided to participate:**

The NE wanted to broaden his knowledge around the subject of architecture and interior design. Also, the NE wanted to build up his experience within the industry, with the long-term view of starting his own design practice. The NE discovered the program online, as he wanted to choose a long-term beneficial program to set himself out from his peers.

The HE wanted to discover alternative ways of working, with the ambition to integrate these innovative ideas into the business. He hoped to add another dimension to stand out from all the local competition. The HE has local business partners, who help him to innovate his business, this can come in many forms, such as this exchange.

**Some of the activities undertaken, examples of how you collaborated:**

The first weeks consisted of the HE and NE becoming acquainted with each other. However, as we worked on different projects together to see how one another operates, the communication between the HE and NE improved dramatically. Furthermore, the NE excellently showcased his skills in designing, space planning, creating design concepts, drawing and computer skills, these raw skills were honed and improved in real-time alongside the HE.

**Benefits achieved for you and for the host:**

The HE has gained new perspectives and ideas from the NE of how to approach new projects. The NE introduced 3D modelling software into the business to create client-ready, premium architectural visualisations. This created a 'wow-factor' amongst clients, and added another string to the bow of the HE.

The NE has drastically improved all aspects of his overall design skill-set, for example, designing, space planning, creating design concepts, drawing and computer skills has all become enhanced. Furthermore, I have also gained wider knowledge of the local Architectural industry and expertise and skills of how to run a successful Architectural and Interior Design business.

**A quote about the exchange from you and one from your host:**

*"I really enjoyed collaborating with Yonse on a wide range of Architectural and Interior projects. I now understand how a professional design studio operates on a day-to-day basis."*

*"Working with Lewis over the past few months has given me new ideas to build on in order to grow my business further. The addition of new software and creative content was a fantastic bonus for us. Hopefully we can collaborate more in the future!"*