

New entrepreneur: Nitesh Mittal

Spain 1 month



Nitesh story is interesting as he came to the programme as a student about to graduate and with the idea to develop a food business around vegan food back in 2016.

On a student visa in the UK, in order to continue his life here, he needed to have a well paid job or have a good business supporting his life. A challenge for any graduate...

He went for a month to a vegan restaurant in Spain where he learnt the ropes of running a food business and used the experience to start his market food stall back in Southampton. The street market stall, which we visited presented very tasty vegan food, some inspired by the Spanish experience and some from his life experience of vegan living.

After a couple of years he decided to expand and diversify by creating his own brand of vegan snacks, packaged and sold in various vegan shops in Southampton and the South coast of England. He made the negotiation with shop owners, distributed the snacks which for a while he stored in his living room...



From the snacks, the Earthling brand he created, was now ready for a physical outlet. A restaurant, this time in a neighbouring and very lively town called Bournemouth. He opened in April 2022 and he is going from strength to strength.

YOU ARE INVITED

We are Opening!
Come experience Earthling

Saturday, April 16th, 2022
11:00 AM Onwards

181, Old Christchurch Road,
Bournemouth BH1 1JU

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