

New entrepreneur: Alex Moran - UK

Host entrepreneur: Kostas Maurias – Cinergies.coop - Greece

Greece for 1 month + remote in the UK for 1 month



Alex is a professional screenwriter and reader. He works on TV scripts. What he wanted to develop is a writer's room course where he would train people on the art of developing ideas and stories.

He identified an organisation in Greece who was interested in the writing skills, themselves being involved in working with entrepreneurship course development and television programme approaches.

They got to speak and agreed to collaborate with each other, learning and supporting each other for 4 months initially. Alex went to Greece and started exchanging ideas and concrete plans to develop the course and assisted with the host, he plotted logistics, marketing and recruitment of participants.

But... Covid happened.

After 1 month in Greece, Alex had to return to the UK as borders closed and the countries went into lockdowns. In this special circumstance, remote exchanges were allowed and Alex and Kostas continued collaborating at distance. Adaptation to circumstances also meant the thinking about how to deliver the course, not face to face but maybe through videos... Entrepreneurship in action.

Catching up with Alex after the covid storm settled and that is what he had to say:

"The project led to working and networking opportunities within Greek television, and I have recently worked in developing a Sunday Times bestselling novel in Greece into a TV series. One of the key goals of the project was to secure professional development work within the film and television industry, and this goal has been achieved."