

Host entrepreneur: Hywel George – Griot Creative - UK

New entrepreneurs: Malva Soler – Spain

6 months in the UK



Griot Creative was created and is directed by Hywel George.

Hywel trained as an actor and journalist. He has worked for many years in radio and television with credits at BBC, ITV and Sky.

Filming and producing films and programme is a very specific business which Malva wants to get into but with the need to learn the ins and outs of where to get financing, how to plan shooting and how to run different projects concomitantly.

The philosophy of Hywel is the learning by doing by involving Malva in the various projects the company was running.

Both were very pleased with the exchange so much so that Hywel offered that Malva stays beyond her exchange to continue collaborating with him on running projects.