

New entrepreneur: Kiera Hellard – Ocean Raye - UK

Host entrepreneur: Patricia Marti Puig - Oceanogami- Spain

Spain for 6 months



Kiera has the environment and recycling at heart especially when it comes to sea pollution. She started a company creating items from recovered glass from beaches. What is dubbed “sea glass” is then transformed into very pretty jewellery pieces.

Kiera started her business while still being a student and wanted to take her business to the next level but needed further understanding of the fundamentals of marketing, dealing with clients, sourcing etc.

Looking through the database of hosts available to all registered new entrepreneurs of the Erasmus for young entrepreneurs programme, and carrying further research, she identified an organisation in Barcelona fitting the bill and dealing with ocean waste and recovery.

We originally planned for 5 or 6 months depending on the needs of the host and new entrepreneur. This would have been straightforward BUT Brexit happened and now British passport holders would need a visa to stay longer than 3 months or spend many months away in between 2 stays in the European Union.

Kiera decided to do her stay in two stages in order to allow the time without visa. Her stay with her host was so interesting that she then decided to continue cooperating with them after the exchange finished. She took the steps to organise life in Barcelona and continue her work and business development there.