

**New entrepreneur:** Leyth Hampshire - UK

**Host entrepreneur:** Ricco Mortensen – Cyprus

*1 month in Cyprus*



Leyth was a participant a few years ago but like a couple of others in this list of stories we wanted to catch-up with him to see how things are going.

He went on an exchange through the Erasmus from Young Entrepreneurs fresh from graduating from Bristol University and interested in developing a marketing business. Ricco, his host at the time is a digital nomad running a foundation to inspire young people in getting into self employment.

Leyth learnt a lot about online marketing, customer definition, customer journey and how to grow such a business.

Following the exchange, a super active and full of project Leyth, travel further and learnt more with other mentors. Some serious health issues stopped him for some time but 5 years on from the exchange we caught up to see what Leyth is now doing.

In his own words:

*"I went on to launch a business delivering wellness programs to organisations and communities across Bristol.*

You can learn more about the organisation here, It's called [Emergent Purpose](#).

*We're doing amazing and thousands of people have been through our experiences and programmes over the last year and now we are really scaling up.*

*Alongside this I am doing coaching and facilitating men's work. Creating therapeutic and safe spaces for deep work.*

*My experiences and skillset learnt on the programme are still present to this day. Digital marketing was always important, and even more so now.*

*Yes me and Ricco exchange the odd email and social media message throughout the years. We keep in touch.*

*I am now very focused on building and growing the company which is really fun and we are very excited for 2023, which will be our biggest year yet."*